



RX-1601550101062500 Seat No. _____

B. S. W. (Sem. VI) (CBCS) Examination

March - 2019

Communication Skills - II

Time : $2\frac{1}{2}$ Hours]

[Total Marks : **70**

1 Answer the following questions in detail : (any **one**) **12**

- (1) Describe the beggar's event that changed Meena's life.
- (2) Explain the title 'Cause then cure'
- (3) Explain the events of simplicity in the past narrated in 'Once upon a time, life was simple'.

2 Answer the following questions in short : (any **three**) **18**

- (1) How did Meena reward the beggar?
- (2) Why did the writer go to Delhi?
- (3) What are the narrator's reactions against the present legal system?
- (4) How was Suma's house?

3 Draft an advertisement for a toothpaste. **10**

OR

Draft an advertisement for a mobile phone.

4 Draft a press release on a job fair organized by your college. **10**

OR

Draft a press release on a blood donation camp organized by your college.

- 5 (A) Write a percis of the following passage in about one third and give it a title. 10

One of the many sources of revenue for the country is tourism. Malaysia has lots to offer the world. We have beautiful beaches, lush jungles, cool mountain retreats and modern cities. However, to further capitalize on tourism, there are a few areas that must be looked into.

Firstly, we must expose people from foreign countries to what we can offer. We can do this by holding exhibitions overseas. Organizers of such exhibitions can offer a glimpse into what we have in our country. They can offer attractive tour packages that would definitely lure tourists here. The mass media too can play an important role. The Internet, television and the newspaper offer an alternative mode of advertising the country to the world. Besides that, newspapers and television can be used to show the world the wonders found in our country.

On the homeground, multiethnic cultural shows can be presented to woo foreign tourists to the country. People who come from other countries would definitely like to see the different cultural and traditional practices here. However, what is most important is to make sure that the facilities in our country, like public transport and accommodation, are of a reasonable and respectable standard. This is to ensure a pleasant and memorable stay for our visitors.

- (B) Do as directed : 10

Translate into Gujarati

The crown and glory of life is character. It is the noblest possession of a man. Character is, in fact, a rank in itself because it dignifies every position in society. It has a greater power, than wealth and it secures for a man all the honour without the jealousies of fame.

It always carries with it some influence. For it is the result of man's honesty and consistency. And these qualities, perhaps more than any other, command the general confidence and respect of mankind. As daylight can be seen through very small holes, so little things will show a persons' character.

Translate into English

શિક્ષણનો વ્યવસાય એક ઉદાત્ત વ્યવસાય છે. શિક્ષક એક સન્માનનીય વ્યક્તિ છે. પ્રાચીન ભારતમાં શિક્ષકનું માનનીય સ્થાન માતા અને પિતા પછીનું હતું. એ દિવસોમાં શિક્ષકો અસીમ જ્ઞાન અને ડહાપણવાળા માણસો હતા. વિદ્યાર્થીઓ શિક્ષિત થવા માટે આવા શિક્ષકોની શોધ માટે જતા, એ સમયે “ગુરુ” તરીકે ઓળખાતા આવા શિક્ષકોનું સમાજમાં ભારે માન હતું. શિક્ષણ ત્યારે બહુ ઓછા માણસો પૂરતું સીમિત હતું.